



P. O. Box 7166
New Bedford, MA 02742
(508) 951-0093
(508) 994-2201 FAX
9to5Inc@gmail.com

Advances in Anti-Aging and Wellness Technology EXPO

Sheraton Newton

320 Washington Street / I-90 Exit 17

Sunday, April 26th * 10-5PM

Dear Exhibitor:

“Advances in Anti-Aging and Wellness Technology Expo,” is a special health and wellness event to be held on Sunday, April 26th, in the main lobby of Sheraton Newton Hotel, 320 Washington Street, Newton, Mass. 02458 from 10 a.m. to 5 p.m.

Advances in Anti-Aging and Wellness Technology Expo is geared to serve health-conscious consumers together with the Greater Boston area's top health and wellness professionals and businesses. The event is designed to improve overall health awareness of the Greater Boston community.

Advances in Anti-Aging and Wellness Technology Expo attendees will have the opportunity to participate in a wide array of free medical tests and screenings as well as gather information about concerns ranging from nutrition to health insurance.

Personal well-being starts with good health and the Advances in Anti-Aging and Wellness Technology Expo will connect people with some of the region's finest health, fitness and wellness providers.

We are seeking exhibitors that are advancing wellness and anti-aging, addressing the current concerns of patients, and using cutting-edge techniques and technologies to promote wellness.

Why is this Expo relevant?

1. Until recently, there have been only modest efforts to use science and technology to improve human aging. Much of anti-aging medicine has been guided by myths and gaps in our understanding of aging, as well as widespread misconceptions about aging.
2. Survey results released in May 2004 by the National Center for Complementary and Alternative Medicine, part of the United States National Institutes of Health, found that in 2002, 62.1% of adults in the country had used some form of complementary and alternative medicine in the past 12 months and 75% across their lifespan.
3. In the next 10 years, employment in healthcare will increase by at least 27%.

With an ever increasing number of “anti-aging” and “wellness” practitioners, the public needs a forum where they can find practitioners with distinctive and newest techniques and services.

Exhibitor Table Fee Includes:

- 6 foot stretch-drape covered table with two chairs
- Ad (black & white - 3 ½” w x 2”h camera ready or business card) placed in the Expo Guide
- 10 free tickets to give to your clients to attend Expo
- Downloadable tips on how to make the event a success and profitable for your practice
- Post conference Excel listing of all attendees
- Receive business cards from all other exhibitors
- **An image for yourself and your practice that you personify advanced wellness technology**

TABLE FEE (All tables are covered with a white stretch fabric to the floor)

	<u>After March 15</u>	Early Bird Special <u>Before March 15</u>
6'x3'	\$575 per table	\$485 per table
L shaped **2 tables in corner**	\$875 per corner	\$785 per corner
Electric Service	\$ 25	\$ 25

All exhibitors are provided a black & white ad in the Expo Guide. If you would like a color and/or larger advertisement in the Expo Guide including the back cover, please complete the attached advertisement application.

There are a limited number of sponsorship opportunities during the Expo. If you are interested in being a sponsor, please complete the attached sponsor form and return it with your package.

Thank you in advance for your participation in the Advances in Anti-Aging and Wellness Technology Expo. Our experiences have shown that optimal health comes from an integrative approach of multiple disciplines and health practitioners. This Expo was developed with the intention of allowing the best and busiest practitioners to showcase and network their talents. **Remember to mail 50 business cards with your registration form.**

Early Bird Special – As my personal thank you to Exhibitors who register prior to March 15, 2008, I will include an additional 20 tickets for your clients.

I am looking forward to work with you and making this event a great success!

Yours in health,

Deborah Perry, RD
9 to 5 Nutrition



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Exhibitor Contract

SPACE ASSIGNMENT

9 to 5 Inc. reserves the right to deny or shift space assignment after the contract has been signed if they find it necessary to do so. Any shift in space assignment will be discussed with the exhibitor prior to its execution. Space is leased with the understanding that the Exhibitor will hold 9 to 5 Inc. harmless from any and/or liability, which may result from any cause whatsoever.

PAYMENT

In applying for space, the Exhibitor will pay full cost of the space with the application. In the event of cancellation by the Exhibitor at any time, 9 to 5 shall have the right to rent space to anyone else with returning one half of the booth fee paid to 9 to 5 and the right to retain such amount as liquidated damages.

HOURS

Exhibit hours, subject to changes by the management, are as follows:

Sunday, April 26, 2009 10 AM to 5:00 PM for the General Public at Mount Ida College at 777 Dedham Street, Newton, Massachusetts 02459.

INSTALLATION OF EXHIBITS

Exhibitors may have access to the booths starting two hours prior to conference hours (for set-up) and 1½ hours after the convention (for dismantling).

LIABILITIES

The exhibitor agrees that 9 to 5, its agents, and employees, and the hosting facility or its employees: all claims for any such loss, damage, destruction or injury is expressly waived by the exhibitor; will be exempted from or indemnified from any claims for injury to any of the Exhibitors representatives, agents, or employees.

9 to 5, its agents and employees, will not be liable for failure to hold the Exhibition as scheduled. Payments for booth space will be returned in that event, except that any actual expense incurred in connection with the Exhibits will be deducted if the Exhibition is called off because of fire, or any act of God, or the public enemy, or strike, or epidemic, or any law or regulation of public authority or any other act beyond the control of 9 to 5 which makes it impossible or impracticable to hold the exhibition.

INSURANCE/SECURITY

Exhibitors wishing to insure their materials, goods and /or wares on display in the Exhibit against theft, damage by fire, accident, loss or liability of any kind must do so at their own expense.

PLEASE SIGN THIS AGREEMENT and forward to 9 to 5 Inc. along with payment .

 Exhibitor Company Name

 Signature

 Address

 Company Contact

 Town State Zip

 Phone Number

 Contact Person

 Signature



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EXHIBITOR RESERVATION

 Exhibitor Company Name Signature

 Address City State Zip

 Fax # Telephone # E-Mail

Early Bird Special

After March 15 **Before March 15**

Single Table Fee:	\$575 each	\$485 each	\$ _____
L shaped 2 tables in corner:	\$875 each	\$785 each	\$ _____
Basic 110 Volt Service	1 outlet	\$25 fee	\$ _____
Ad in Expo Guide – See Expo Advertising			\$ _____
Total Payment Enclosed:			\$ _____

Description of Company and Services: _____

Names attending your booth:

Credit Card Payment: Visa, MC, Discover

Card Number _____ 3 Digit Security Code _____ Exp ____/____

Name on Card _____

Signature, Authorization to Charge Card _____

- 1) PLEASE FAX THIS WORKSHEET AND SIGNED CONTRACT WITH PAYMENT TO (508) 994-2201
 AND 2) MAIL 50 BUSINESS CARDS, WORKSHEET AND SIGNED CONTRACT TO:**

9 to 5 Inc.
 c/o AFG Associates
 P. O. Box 7166
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****IMPORTANT NOTES:** FEES FOR SERVICES NOT LISTED WILL BE DETERMINED AT THE TIME OF ORDER. All rentals are for the show plus usage unless otherwise indicated.



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EXPO ADVERTISING

As part of the Expo fee, Exhibitors are given a black & white - 3 ½" w x 2"h ad placed in the Expo Guide. The Expo Guide will include a scan of Exhibitors' business cards.

Exhibitors can provide camera ready 3 ½" w x 2"h art to be placed in the Expo Guide. This must be e-mailed to 9to5Inc@gmail.com by Wednesday, April 15, 2009.

Exhibitors may place larger and full color advertisements in the Expo Guide. The investment required is as follows:

	<u>Black & White</u>	<u>Color</u>
Full Page	\$ 80	\$ 120
Half Page	\$ 50	\$ 85

Please enter the Advertising Amount on the Exhibitor Reservation Form. Exhibitors must provide camera ready art by Wednesday, April 15, 2009. The ad can be e-mailed to 9to5Inc@gmail.com.

There are no extensions on the deadline and no refunds will be given for missing the deadline.

Advertising is sold with the understanding that the Exhibitor will hold 9 to 5 Inc. harmless from any and/or all liability, which may result from any cause whatsoever.



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SPONSORSHIP

Sponsors are considered partners in the Advances in Anti-Aging and Wellness Technology Expo. The goal is to provide a well-rounded, team effort to make the event the utmost success. There are a limited number of Sponsorship opportunities.

The benefits of sponsorship are:

- Full Page color ad in the Expo Guide \$ 150 Value
- Company Logo on all flyers and advertising (at least 8,000 hand-delivered flyers) \$ 2,000 Value
- Prime location in the Expo Exhibit Hall \$ 200 Value
- 20 additional tickets for your clients \$ 200 Value

Sponsors should sell Expo tickets to clients. The point is to drive traffic to Sponsors prior to the Expo.

The investment for a Sponsor is \$ 500.